

# HOW TO GET STARTED WITH GEN AI IN YOUR BUSINESS

EBOOK COMPANION RESOURCE

## Expanded Lists\* of AI Tools

### LARGE LANGUAGE MODELS

- ChatGPT (OpenAI)
- Claude (Anthropic)
- Copilot (Microsoft)
- Gemini (Google)
- Perplexity

### IMAGE GENERATORS

- Dall-E (OpenAI)
- Firefly (Adobe)
- Leonardo AI
- Midjourney
- Stable Diffusion (Stability AI)

### VIDEO GENERATORS

- Genmo
- Kaiber
- Pika
- Runway
- Sora (OpenAI)

### COPYWRITING GENERATORS

- Copy.ai
- Grammarly
- Jasper
- QuillBot
- Writesonic

### VOICE GENERATORS

- ElevenLabs
- Murf AI
- PlayHT
- Speechify
- WellSaid Labs

### MUSIC GENERATORS

- AIVA
- Boomy
- Mubert
- Suno
- Udio

### AVATAR GENERATORS

- AI Studios (DeepBrain AI)
- Colossyan
- D-ID
- HeyGen
- Synthesia

### PRESENTATION GENERATORS

- Beautiful.ai
- Copilot (Microsoft PowerPoint)
- Gamma
- Pitch
- Tome

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## Expanded Lists\* of AI Tools (continued)

### LOGO GENERATORS

- Brandmark
- Design.com
- LogoAI
- LOGO.com
- Looka

### ANIMATION GENERATORS

- Cascadeur
- DeepMotion
- Krikey
- Plask
- Reallusion

### STORYTELLING GENERATORS

- DeepStory
- Rytr
- ScripAI
- Squibler
- Sudowrite

### AUDIO EDITING

- Alitu
- Audition (Adobe)
- Auphonic
- Cleanvoice AI
- Podcastle

### VIDEO EDITING

- DaVinci Resolve (Blackmagic)
- Descript
- Final Cut Pro (Apple)
- Premiere Pro (Adobe)
- Riverside

### SOCIAL MEDIA VIDEOS

- BigVu
- InShot
- Opus Clip
- Pictory
- VEED

### SEARCH ENGINE OPTIMIZATION

- Ahrefs
- Keywords Everywhere
- Moz Pro
- Ubersuggest
- Yoast SEO

### GRAPHIC DESIGN

- Canva
- Elementor (*for webpage design*)
- Figma (*for UI design*)
- Illustrator (Adobe)
- Photoshop (Adobe)

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